

**BEACH ART CENTER BOARD OF DIRECTORS MEETING
MONDAY, DECEMBER 1st, 2008 5:30PM**

DIRECTORS: 5:30 meeting was called to order by-John Pickens-President,
Diane O'Neill-Vice President, Barbie Tuft-Secretary, Larry Torgerson-Treasurer, Penny Young, and
Emily Maney
Excused: Roberta Voss, John Popular

EXECUTIVE DIRECTOR: Grace Dimm -

The Beach Art Center is a non-profit organization, open to anyone who wishes to experience,
Support and promote an appreciation of quality visual art.

WELCOME: Reading of Minutes – The meeting began @ 5:30 with approval by the board.

NEW BUSINESS:

Finances and INFO

Grace / Members

- BAC Meetings will now be @ 5:30 p.m. 1st Monday of the Month
- Saturday, January 10th, 2009 BAC Members' Show- Non juried with reception & award ceremony from 4 to 6pm. Our judge is Sangoyemi Ogunsanya and has exhibited her work nationally in museums and galleries.
- Grace reviewed Profit & Loss Prev Yr Comparison Chart Oct-Nov 08
- Grace Reviewed Balance Sheet As of Dec 2008
- Grace reviewed Insurance reimbursement claim
- The BAC will be celebrating yr 32 Yr Anniversary in- 2009
- Penny Young mentioned ideas to improve quality of shows & galleries appearance
- Design new incentive coupon- flyer to inspire members to bring a friend to a class
- Find New Restaurants to Showcase BAC Artists paintings and the BAC.
- The BAC Board voted and will write a letter to the City to let them know that the BAC will no longer donate \$250 towards the Boat Parade, but will continue to donate \$100 towards the Tree lighting ceremony.

Income & Fundraising Events

Diane /John

- Diane O Discussed the organization of the Monte Carlo Night fundraising event – Ron Poole will be the Chair Person for the Event, Diane O'Neill Will be the Co-Chair Person.
- Wednesday, January, 7th @ 6:30pm -A MONTE CARLO NIGHT Meeting is being organized - seeking volunteers for the following committee's:Advertising, Games, Food, Cashiers/Greeters, and Decorations

BAC Payroll

Grace

- Grace brought to the Boards attention an area of consideration in regards to a payroll increase
- Reviewed Salary increase notice to BAC Employee, Hours now decreased to cut BAC costs from 36 hrs to 21 hrs

Corporate Sponsorship / Marketing Support

Larry/ John

- Larry T.. mentioned ideas to generate income by creating our own BAC sponsorship package
- Jon P. Showed “Progress Energy’s” For the Arts Marketing Support- We would like to scale down to reflect BAC criteria
- MONDAY JAN 5th 4:00 pm- a meeting for Corp. Sponsorship -will be held to brainstorm for ideas for Corporate Sponsorship for the BAC and Marketing materials to produce that will be given to potential Sponsors about the BAC.
- Larry T will Chair, John P, Diane O. to attend (Barbie T- can not attend but will contribute ideas to group at a later meeting)

- Penny Y. suggested for 2009 that we change the look of the entrance and the Gift Shop. We need to have a more sophisticated appearance to our potential members as well as our current members. We can do this by changing the paintings, desk, and items for sale. Maybe paint the inside lobby

OLD BUSINESS

ADJOURNMENT

Next Board Meeting: January 5th, 2009 ~ 5:30pm

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