



COMMUNITY SPONSORSHIP OPPORTUNITY

Beach Art Center “Creative Kids Summer Camp” Program - June 3 – July 26, 2024

We are offering Camp Program Sponsorship opportunities for our 2024 “Creative Kids Summer Camp” program. YOU make it possible for the Beach Art Center to create these fun and enriching learning opportunities for children in our greater community. Our student campers and parents come from area beaches as well as Belleair, Seminole, Largo, and Clearwater. This year we plan to serve 200 children!

Your support of \$500, \$1,000, \$2,500 or more will include the attached benefits to your business and provide us with the funds to cover our camp expenses, supplies, and pay our amazing artist-instructors who work so hard to make sure our campers get the best experience possible.

A more visible Beach Art Center adds a lot of value to the entire community in terms of driving new residents and visitors to our shores. The Beach Art Center has been “bringing us together with ART since 1978”, and community-minded businesses like YOU are one of the key reasons we are still growing strong today!

Thank you for your consideration. Camp is just around the corner and parents are researching their camp options now. Our camp program information is online and we’re ready to add your business information to our website as a Camp Sponsor. To see the creative camp sessions we have planned for this summer, go to our website here: www.beachartcenter.org/kids-camp

Let me know if I can answer any questions or provide more information.

Thanks again for your interest in helping us keep art and creativity in our young community!

Sincerely,

A handwritten signature in black ink, appearing to read "Andrea J. Harms", with a stylized flourish at the end.

Andrea J. Harms

Contact: Andrea Harms, BAC Operations & Marketing Manager
andrea@beachartcenter.org 727-505-4587 cell



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CAMP SPONSOR BENEFITS - \$500+

- Logo included on Camp Sponsor Banner displayed in front of the Beach Art Center (across from Kolb Park and next to IRB City Hall and IRB Library.) *Note: Deadline to receive this benefit is May 15th.
- Inclusion on 18x24 Camp Posters displayed at the BAC.
- Inclusion on Camp Sponsor Graphics used to promote Camp on Facebook and Instagram.
- Logo with link to your website on the Sponsorship page of our website, and Logo on the Camp page of our website. Sponsor page remains active with sponsor logos and links for 1 year.
- Tagged in Facebook (3.3K Followers) and Instagram (1.3K Followers) Summer Camp posts leading up to and during Summer Camp (4 months - April through July).
- Special "Thank You" to our Event Sponsor social media post with your logo/photo of choice, tag to your social media page, and link to your website.

HIGHER LEVEL CAMP SPONSOR BENEFITS - \$1,000+ and \$2,500+

\$1,000+ Sponsors receive all the benefits listed above, plus one extra benefit from the list below.

\$2,500+ Sponsors receive all the benefits listed above, plus two extra benefits from the list below.

1. Camper Take-Home Bags and/or Flyers

Opportunity to provide flyers or branded "goodie bags" to the 200 Camper families that will be attending camp this year. (Sponsor is responsible for providing the bags and materials in them. Bagged goodies can be tailored to kids and/or adults in the family.)

2. Email Newsletter Feature (2,200 subscribers)

We will include a photo and a short write-up (1 paragraph) about your business or organization in our monthly email newsletter with a link that goes to your website.

3. Beach Art Center Membership

Complimentary Individual or Family Membership to the Beach Art Center (\$65-95 value) to use for yourself or give as a gift. See member benefits here: <https://www.beachartcenter.org/membership>